



South Grand 2016 Annual Report



A Message from the President

South Grand Businesses and Property Owners,

South Grand is a wonderful place to do business. Our district continues to experience growth and praise. The South Grand CID board is pleased to present this 2016 Annual Financial Report. The information presents the district's financial standing and operations for the fiscal year end June 30, 2016. It reflects our continued desire to prudently use the resources we have been entrusted with to the benefit of the people, properties, and businesses of our district. The continued growth and resiliency of our district implies that we are on the right path. We aim to improve upon this success. We hope you find this report informative and we welcome your comments and questions. Please feel free to contact the district's office to discuss any aspect of this report.

Sincerely,



Christopher Shearman
President

5 Year Vision Objectives

1. Increase the number of customers frequenting businesses throughout the day
2. Understand short term-and long-term goals of property owners
3. Improve the appearance of the district
4. Improve street life
5. Improve the perception of the development of the Tower Grove Community

South Grand Community Improvement District's 5 Year Plan:

MISSION

To cultivate a robust and supportive business climate on South Grand in order to establish the Tower Grove community as the premiere urban lifestyle district in the Saint Louis Metropolitan area.

VISION STATEMENT

Further enhance the South Grand Community Improvement District to become a thriving self-sufficient vibrant community that emphasizes safety, cleanliness, promotions, quality tenant attraction and retention, and infrastructure improvements.

VALUES

COMMUNITY ENGAGEMENT

We believe it is our responsibility to engage our surrounding business districts and neighborhoods in order to foster a positive relationship to better serve the Tower Grove Community.

ECONOMIC DEVELOPMENT

We are committed to increase our foot traffic through economic development and through capital improvements in order to create a greater return to the property and business owners within the district.

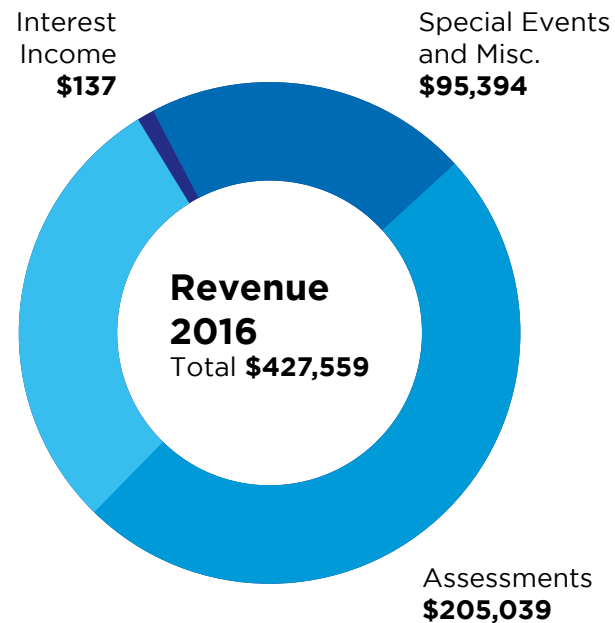
PUBLIC SAFETY

We believe to create a robust business climate it is our responsibility to foster a safe and inviting environment to those who live, work, and play within the district.

MAINTENANCE

We are committed to ensuring a clean environment through ongoing maintenance of the streetscape of the district as well as ensuring the cleanliness of the commercial buildings through programs and/or ordinances.

South Grand 2016 at a Glance

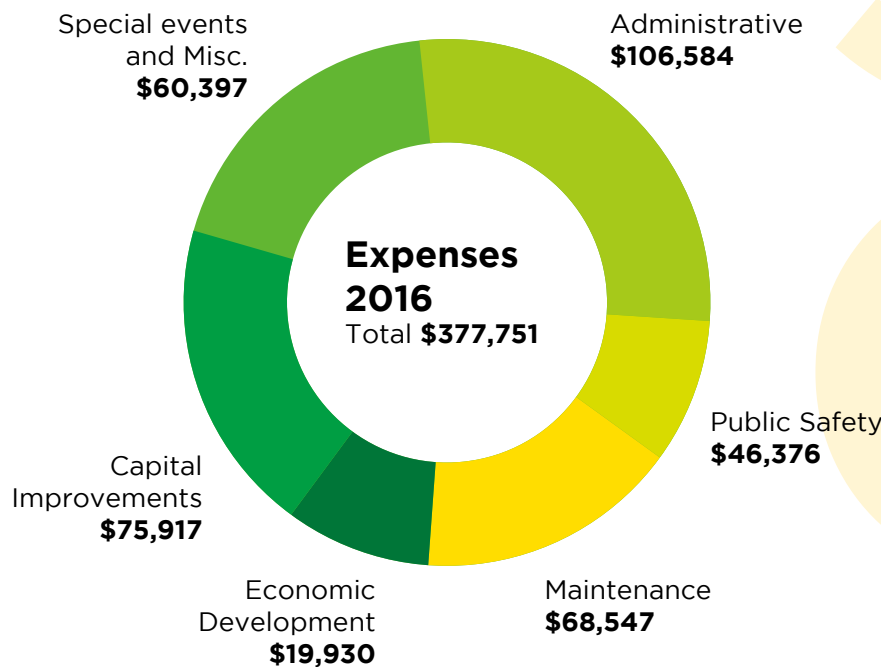
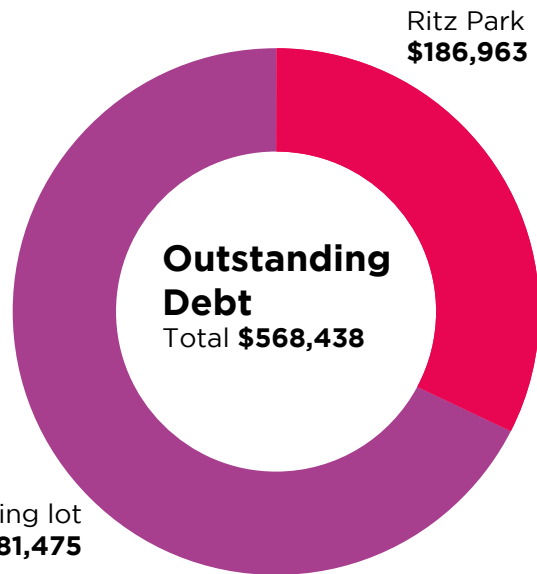


Where Does the Money Come From?

Assessments: Assessed value assigned to each property within the boundaries of the district based on square feet: ground, first floor, second and above that is placed on the property owner's property tax bill and collected by the City of Saint Louis

Sales Tax: State of Missouri sales tax rate of 1/2 of \$0.01 per taxable sales tax dollar is collected by the Missouri Department of Revenue within the boundaries of the district

Special Events and Misc.: Grants and sponsorships



South Grand Cultural Alliance Who We Are

Nestled in the heart of south St. Louis city, South Grand is so much more than a business district; it's the backbone of a diverse community dedicated to keeping their corner of the world vibrant, welcoming and full of opportunity. Businesses and residents from all walks of life engage, invest and collaborate for a great quality of life for all. We're both rooted in our rich history and we celebrate innovation. We're proud of our community's culture, where all people are heard and valued.

Neighbors and visitors from all over are delighted to discover that there's something for everyone here. From programs in our pocket park, unique food and drink from around the world, dedicated local shops and services, or our evolving streetscape full of public art and rain gardens, there's always something new to explore.

South Grand offers events and festivals full of energy and activity, or enjoy a relaxing evening strolling, shopping and dining al fresco.

MISSION STATEMENT

The South Grand Cultural Alliance connects the South Grand business district to the surrounding communities through the arts.

VISION STATEMENT

South Grand is a regional destination known for being a vibrant and dynamic place to live, work and play. Residents and visitors alike enjoy that there's always something going on, be it amazing food and drink, entertainment, shopping or an event. South Grand is rooted in community, welcoming to everyone and has a flavor all its own.

SOUTH GRAND CULTURAL ALLIANCE BOARD OF DIRECTORS:

Beth Styles
President
Parsimonia, South Grand Business

Christopher Thompson
Vice President
Bali Cargo Company, South Grand Business

Kit Jenkins
Treasurer
Compton Hill resident

Emma Klues
Secretary
Shaw resident

Deeds Bonham
Arbor Group,
South Grand Business

Myrinda Grantham
Tower Grove Heights resident

Rachel Presley
SGCID Board of Director,
South Grand Business

David Rodgers
Tower Grove East,
resident

STAFF:

Rachel Witt
Executive Director

Where Does the Money Go?

ADMINISTRATION:

- Professional fees
- Labor
- Office rent and utilities
- Insurance
- Management fees
- Office supplies
- Other miscellaneous costs

CAPITAL IMPROVEMENTS:

- Utilities and maintenance of Pocket Park and parking lot
- Loans for Pocket Park and parking lot
- LEDs on buildings
- Signage
- Business improvement grant

SPECIAL EVENTS & MISC:

- Music & Movie Nights
- Arts in Ritz Park
- Sep 15 **South Grand Fall Fest**
- Dec 15 **Grinchmas**
- May 16 **South Grand's International Dine Around**

PUBLIC SAFETY:

- Police assistance agreement with the Metro SLPD
- Security cameras

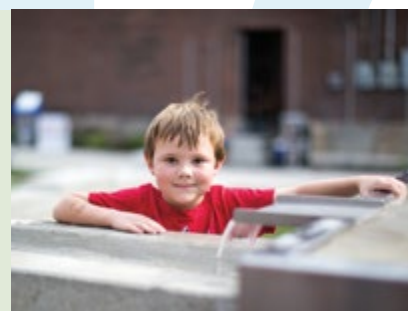
MAINTENANCE:

- Sidewalk cleaning
- Cigarette urns
- Ironwork maintenance
- Street sweeping, trash and litter removal

- Landscaping of rain gardens, bump outs, tree wells, Ritz Park and parking lot
- Graffiti & poster removal
- Infrastructure repairs
- Irrigation system
- Other maintenance projects.

ECONOMIC DEVELOPMENT:

- Advertising
- Events
- Website
- Historic plaque content



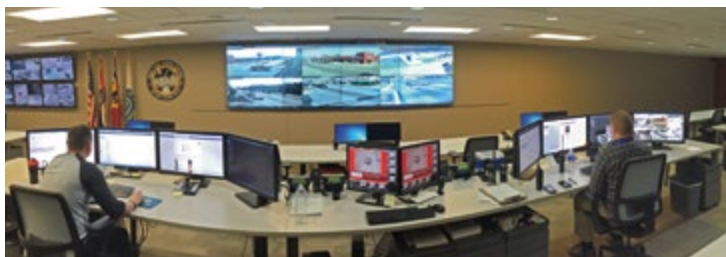
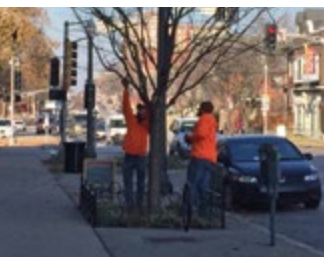
South Grand Cultural Alliance Accomplishments July 2015-June 2016

- Focus on increase of events
- Postcard of calendar events created and sent to 16,000 households
- Calendar of Events created consisting of three district wide and thirteen Ritz Park
- Grants:
 - Missouri Arts Council: \$1,107
 - Missouri Humanities Council: \$3,635
 - Regional Arts Commission: \$1,476
 - Sponsorships: \$33,797



Accomplishments July 2015-June 2016

- Installment of cigarette urns
- Fence installed around trash next to Ritz Park
- License plate recognition cameras installed
- Ritz Park camera installed
- Hartford and Juniata wooden boxes for bump outs installed
- Landmarks Association provided history of all buildings as well as South Grand Blvd.
- Business Improvement Grant Program support
- Grants:
 1. Wells Fargo: \$5,000 Rain Garden Maintenance
 2. Kerr Foundation: \$5,000 Rain Garden Maintenance
 3. Kerr Foundation: \$2,500 Ritz Park Support



South Grand Community Improvement District

BOARD OF DIRECTORS

Christopher Shearman, President
Property and business owner

Rachel Presley, Vice President
Property owner

Francis Fanara, Treasurer
Property and business representative

Matt Ghio, Secretary
Property and business owner

Noy Liam
Property and business owner

David Bailey

Property and business owner

David McCreery
Property and business owner

Christian Andrade
Property Owner

STAFF

Rachel Witt, Executive Director

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